

# ADVERTISEMENT PACKAGES

The William N. Skirball Writers Center Stage Series brings the literary world's best storytellers to Cleveland for entertaining evenings of profound insights and fascinating discussion. Writers Center Stage consists of 6 author events, and ticket options offer the flexibility for attendees to come in person or live stream from home. Proceeds benefit Cuyahoga County Public Library, one of the nation's best and busiest public library systems.

Advertise in the official program for the 2023-2024 William N. Skirball Writers Center Stage Series, distributed to in-person and virtual attendees.

## AD SPECS

The advertiser is responsible for providing camera-ready artwork. All ads will be printed by the Cuyahoga County Public Library Graphics Department in full color at 2400 x 2400 dpi resolution.

**FULL-PAGE AD**  
[7.75"H BY 7.75"W]  
FREQUENCY: 6X  
COST: \$600

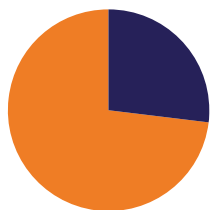
**HALF-PAGE AD**  
[7.75"H BY 3.6875"W]  
FREQUENCY: 6X  
COST: \$300

**HALF-PAGE AD**  
[3.6875"H BY 7.75"W]  
FREQUENCY: 6X  
COST: \$300

AUTHOR	EVENT DATE	AD SUBMISSION DEADLINE
Ann Patchett & Kevin Wilson	September 27, 2023	September 15, 2023
Michelle Zauner	October 19, 2023	October 6, 2023
Henry Winkler	November 9, 2023	October 27, 2023
Hernan Diaz	March 7, 2024	February 23, 2024
Rebecca Makkai	April 10, 2024	March 29, 2024
Imani Perry & Kiese Laymon	May 7, 2024	April 26, 2024

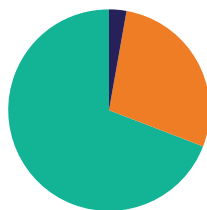
Please submit your high-resolution artwork in PDF format to [hwalker@cuyahogalibrary.org](mailto:hwalker@cuyahogalibrary.org) by the submission deadline.

# AUDIENCE DEMOGRAPHICS



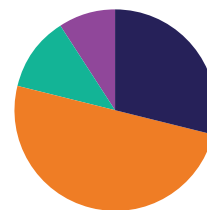
### Gender

- Male 27%
- Female 73%



### Age

- Up to 39 3%
- 40 - 59 28%
- 60 and up 69%



### Income

- Up to \$99,999 29%
- \$100,000 - \$249,999 50%
- \$250,000 - \$449,999 12%
- \$450,000 and up 9%

## CONTACT

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