



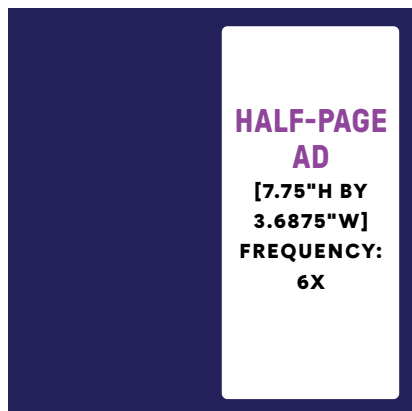
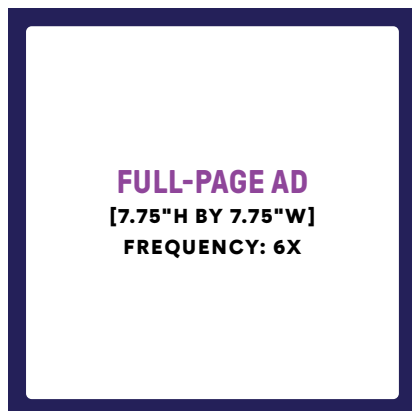
# MID-SEASON CORPORATE SPONSORSHIP PACKAGES

SPONSOR BENEFITS	SPONSOR LEVELS		
	PUBLISHER	EDITOR	WRITER
<b>COMPANY NAME</b> and logo recognition in all print and digital marketing materials	✓	✓	✓
<b>AD</b> in all six program booklets	full-page	full-page	half-page
<b>RECOGNITION</b> from the podium	✓		
<b>RECOGNITION</b> on social media	✓	✓	✓
<b>LOGO RECOGNITION</b> onsite	ticketing line	book-signing line	
<b>SEATS</b> to each show in the series	6 seats	4 seats	2 seats
<b>FREE PARKING</b>	✓	✓	✓
<b>INVITATION</b> to Announcement Party & Benefactor Reception	✓	✓	
<b>INVITATION</b> to all available pre-show receptions	✓	✓	1 reception
<b>NETWORKING OPPORTUNITIES</b> with local business professionals	✓	✓	✓
<b>PRE-SHOW RECOGNITION</b> at the Maltz Performing Arts Center (company logo included in slideshow)	✓	✓	✓
<b>PRE-SHOW RECOGNITION</b> via live stream	15 second commercial	logo	logo
<b>HARDCOVER COPIES</b> of author's books in events where the book is included with a subscription package.	6 books	4 books	2 books
<b>TOTAL INVESTMENT</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,750</b>

## AD SPECS

Sponsors are responsible for providing camera-ready artwork. All ads will be printed by the Cuyahoga County Public Library Graphics Department in full color at 300 dpi resolution. Sponsors will receive one ad in the program booklet per show for a total of three ads.

**Please submit your high-resolution artwork in PDF format to [hwalker@cuyahogalibrary.org](mailto:hwalker@cuyahogalibrary.org) by the submission deadline.**



## CONTACT

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# A Stage for the World's Greatest Writers

The William N. Skirball Writers Center Stage Series brings the literary world's best writers to Cleveland. This author series introduces new and established authors to the Cuyahoga County community to inspire learning, conversation and a sense of fellowship while raising funds for the Library's work.

## ATTENDANCE FOR EACH EVENT:

- In Person: Up to 1,000 attendees
- Livestream: Up to 100 attendees

## EVENTS PER SEASON:

- Each season, six events are held at the Maltz Performing Arts Center on the campus of Case Western Reserve University

Writers Center Stage is presented by the Cuyahoga County Public Library Foundation and its academic partner Case Western Reserve University. Funds raised from this series help support Library programs and services where the need is greatest, including in areas related to early childhood success, family engagement, student success, workforce development, and digital equity and inclusion.



## The Milton and Tamar Maltz Performing Arts Center at Case Western Reserve University

1855 ANSEL ROAD, CLEVELAND, OH 44106

All shows will be held in the Milton and Tamar Maltz Performing Arts Center (MPAC) at The Temple-Tifereth Israel.

The Maltz Performing Arts Center blends historic architecture with modern design. With 1,200 seats, great acoustics, and a flexible stage, it hosts CWRU ensembles, concerts, and the Think Forum lecture series.

## SOME OF OUR MOST NOTABLE SPEAKERS:

### 2004

Seamus Heaney

### 2004-2005

E.L. Doctorow

### 2005-2006

Pat Conroy

### 2006-2007

Frank McCourt

Amy Tan

Tony Kushner

### 2007-2008

Ira Glass

Joyce Carol Oates

### 2008-2009

David McCullough

John Updike

### 2009-2010

Mary Oliver

Jhumpa Lahiri

### 2010-2011

Dr. Neil deGrasse Tyson

Dave Eggers

### 2011-2012

Elizabeth Strout

Michael Pollan

Billy Collins

### 2012-2013

Ann Patchett

Erik Larson

### 2013-2014

Michael Chabon

Cheryl Strayed

Katherine Boo

### 2014-2015

Zadie Smith

Elizabeth Gilbert

Khaled Hosseini

Mary Roach

### 2015-2016

Neil Gaiman

Gillian Flynn

### 2016-2017

Don DeLillo

Roxane Gay

John Green

### 2017-2018

Colson Whitehead

Margaret Atwood

John Irving

### 2018-2019

Judy Blume

John Grisham

Jesmyn Ward

Jennifer Egan

### 2019-2020

Michael Ondaatje

### 2020-2021

Madeline Miller

Tara Westover

### 2021-2022

Isabel Wilkerson

Anthony Doerr

### 2022-2023

Barbara Kingsolver

Jonathan Franzen

Marlon James

### 2023-2024

Henry Winkler

Michelle Zauner